

ZOYA SCHMITT

GRAPHIC DESIGN

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EXPERIENCE

JR GRAPHIC DESIGNER / Artemis Arc

Oct 2023 - Present (Remote, VA)

Translate complex messaging into visually appealing designs for target audiences. Develop marketing materials in compliance with government visual standards.

GRAPHIC DESIGN/ Sodexo US

Aug 2021 - Dec 2022 (Poughkeepsie, NY)

Designed promotional material (menus, posters, advertisements, etc.) for various limited time offer (LTO) specials and community building events. Collaborated with the marketing team to create entertaining short-form videos for Instagram and TikTok

LEAD GRAPHIC DESIGNER / Shadows Project

Mar 2021 - Jan 2022 (Kyiv, UA)

Conceptualized and designed brand identity and content for the project and its social media. Created visual design that allows young Ukrainians to explore and unravel their national identity.

FREELANCE GRAPHIC DESIGNER / CityFace LLC.

Sept 2020 - Jan 2021 (Seoul, KR)

Designed three innovative skincare products and their corresponding packaging, ensuring they met industry standards and consumer needs. Contributed to the company's social media presence by creating and curating engaging content for their Instagram account

SKILLS

- Proficient in Adobe Creative Suite, Procreate & Blender
- Branding & Merchandise
- Illustration
- Communication & Time Management
- Language: English, Russian

DESIGN PROJECTS

Ukrainianish Podcast Branding

Feb - Mar 2023 (Kyiv, UA - Remote)

Commissioned to create branding for Ukrainian(ish), a podcast for Ukrainian diaspora. Created custom illustrated podcast cover, custom font, and brand assets.

U.S Consulate Ankara Merchandise

Aug 2022 (Ankara, TR)

Designed merchandise for the U.S. Consulate in Ankara, Turkey. These items are to be given to U.S. and foreign dignitaries as gifts.

Military Memorabilia / Defense Attache Office

Jan 2021 (Kyiv, UA)

Commissioned by U.S. Embassy DAO Office to design heraldic items that aided in the embassy's public diplomacy mission.

EDUCATION

Marist College

B.A. in Digital Media & Graphic Design,
Minor in Communications (Advertising)

Freshman Florence Experience (FFE) Program

Instituto Lorenzo de' Medici (Florence, IT)

Graphic Design Beginnings

Online Design Course
Projector Institute - Kyiv, UA